



June 2007 Gold Wing Road Riders Association

Friends for Fun, Safety, and Knowledge- <http://www.gwrro-northeastregion.org>

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M A K E - A - D I F F E R E N C E

From The Region Director

Good news and bad news. The good news was I was on vacation for the week of May 21. The bad news was I was doing projects around the house and Linda was gone all week for meetings in Virginia.

Bad news & good news. The bad news was that I got ready to go for a ride on the Wing and the battery was dead. The good news was that the bike was still home. How do these batteries know to die within four years? By the way, the Wing is now healthy again after installing a new battery.

Now I understand how Rodney Dangerfield felt.

Wing Ding is just one month away. I always regretted missing the first Wing Ding in Montana, so I am really looking forward to this one. Would have been nice to ride out there, but “real job” responsibilities would not permit two weeks off at this time.

The event planning stage is in full swing here in the Northeast Region. Many upcoming District Rallies and special Chapter Events will be coming our way.

Time for me to get back to the house projects!

Ride safe and be well!!!

Sincerely,

Jere & Linda Goodman
Northeast Region
Directors
BEEP! BEEP!

GWRRA's 29th Annual Wing Ding CELEBRATION!

WINGIN' WEST!
Wing 29 Ding 29
BILLINGS, MONTANA
JULY 4 - 7, 2007

July 4-7, 2007
Billings, Montana
Metrapark

Join us at the world's largest
Gold Wing Trade Show!
Big name entertainment, games,
vendors, bike shows, parades, music,
food, dances and much more!

*Win a
2008 Gold Wing!*



For more information, please visit our web site at: www.wing-ding.org
or call 1-800-843-9460 or 623-581-2500 to register.

From The Region Assistants

The time of year that we have so patiently waited for all winter long has finally arrived. After a few record breaking high and low temperature changes, we are suddenly blessed with a few continuous days of warm pleasant sunshine and bright blue skies, and on the weekend no less. Suddenly the “honey do list” was crumbled up and thrown away, and we were off at daybreak to again recapture the thrill of the road on two wheels and to remind ourselves why we do what we do everyday...for the FUNof it!

Now that Memorial Day weekend is behind us, our mind is focusing on our next adventure as we head to Lake George, NY for Americade week. It generally takes us about 3 hours to walk Canada Street in the evening. We are constantly meeting up with so many familiar faces from last year then stopping on the street corner for a quick reunion and updates on the family. And, if perchance, we miss someone along the way, we can always find them at one of the ice cream parlors too.

The New York District, under the direction of Ed & Dottie Bahrenburg, will be “working” the GWRRA booth at the Expo this year. It will be located under the bridge, as you enter the expo and around the corner from the food court (of course). Be sure to stop by for a visit and see if you can help out in any way. They have a very aggressive agenda planned throughout the week.. Besides handling the booth, they are hosting an Americade Breakfast on Saturday morning from 7 to 10 AM at the Longhorn Café, (formally Banditts) only 5 miles west of Lake George on Route 9N and up the hill from Roaring Brook Ranch. Look for the big tent. Hope to see you there.

No sooner after we recuperate from Americade, it will be off to Billings. MO for Wing Ding and then some scenic riding as we slowly make our way back to New England. Remember, for those of you planning on attending Wing Ding, our Region will be responsible for the organization of the Grand Parade and the Light Show as well. So, please be sure to look us up, because, boy we sure have a great job, just for YOU. But don't worry it will be FUN.

Once we finally get home from Wing Ding, we have all of 3 days to unpack, read mail, do wash and head out for the All New England Districts Rally in West Springfield, MA. It is located in the beautiful Berkshire Mountains and promises to be another fun event.

Once the calendar turns over to August, we will be headed for the New York Rally in Newark NY, in the Finger Lakes Region. Then we head to Lancaster, PA for the Pennsylvania Rally and finally the rally season culminates with the ever so unpredictable antics of those folks down in Jersey in early September.

Wow, now it's the foliage season...where did the summer go. We hope that, by this time, we will have met many more members of our GWRRA family and have made more friendships along the way while have FUN all summer long.

If we don't see you somewhere on Canada Street, we hope to catch you at one of the rallies.

*Lorraine & Earl Knight
Northeast Region Assistants
RI District Directors*



Leadership Training

Horizons; It's always a learning experience!

On April 20, Ed and I traveled to New Jersey and had a lot of fun providing Horizons Training to an enthusiastic group of Gold Wingers. Congratulations to the graduates: Tom & Carol Bassel (NJ-D), Mike & Rose (NJ-D), Tom & Lisa Evans (NJ-F), Barbara Malone (NJ-F), Barbara Colfer (NJ-F), Robert Richards (NJ-F), Roy & Chris Bill (NJ-F), Dan & RuthAnn Camire (NJ-I), Joe & Chris Edwards (NJ-F), Jorge & Julia Perez (NJ-H), Brian & Missy Gillard (DL DD), Mike & Jenny Brown (DL ADD), Dan & Mary Costello (NJ-F), Bill & Linda Hahn (CT), Skip & Sam McQueeney (CT), Greg & Deanne Eames (NY-W), Beverly Berner (NJ-G), Crystal Boyda (NJ-G), Jane Kern (NJ-F)

Every time we present the Horizons Training we learn something new. Something that we should know, but have never had the reason to research.

When we were in New Jersey, our learning had to do with Chapter Patches. We knew from experience that any patch using the GWRRA name or logo needed approval from the International Headquarters in Phoenix. We did not know that Chapter patches also need approval from International Headquarters and must meet specific criteria.

According to the OGB,

- The National LOGO cannot be subordinate to any other.
- The only official back patch is the 10" National LOGO. For chapter identification, with approval of the District Director,
- A four (4) inch (or less) chest-type LOGO patch will give any chapter the individual identification desired. Keeping in mind that chapters are an arm of GWRRA, the foremost emphasis is always on our National Logo.
- Chapter patches must have at least one of the following on the patch: "GWRRA", or "Gold Wing Road Riders Association", or helmeted logo.

(Since the helmeted logo is no longer the GWRRA official logo, the griffon logo should be substituted for the helmeted logo when ordering or creating patches.)

Are we free to use the GWRRA name and logo on other items? Yes, but not for commercial use. Common uses of the logo that do not need approval are:

- | | |
|------------------|------------------------|
| 1. Checks | 7. Event Ads |
| 2. Event Pins | 8. Banners |
| 3. Stationery | 9. Event Hats |
| 4. Event Patches | 10. Trophies or Awards |
| 5. Newsletters | 11. Business Cards |
| 6. Event Flags | 12. Event Shirts |

*Dottie Bahrenburg,
Northeast Region Trainer*



MAD-Motorist Awareness Division

May was a busy month for the Motorcycle Awareness Division, with May being Motorcycle Awareness Month. A lot of chapters in the region had activities going on to promote the month. We heard from our PA Coordinators of a lot of Motorcycle Awareness Month activities going on in the Keystone State. Way to go, PA! Keep up the good work.

We also have exciting news. The Maryland District has their first MAD Coordinator in place. We'd like to welcome Tim and Anna Grimes into the program. They have a lot of exciting ideas and are raring to go. They even attended a Motorcycle Leadership Safety day in Maryland to learn more about educating the non-motorcycling public.

We've been told the new MAD brochures will be available soon. At this point, National does not have any available. As soon as we know they are ready to go, we'll let everyone know.

*Keith & Kathleen Eddy
Northeast Motorist Awareness Division Coordinators*



Membership

RECRUITING NEW MEMBERS AND BUILDING CHAPTERS

Spring is here. Riders are uncovering and polishing up their bikes and the Honda Motorcycle dealers are busy handing out new Goldwings. It's the prime time for recruiting new members and building your Chapters. We are already receiving emails from new Wing owners asking for more information about their local Chapters' activity. Naturally, we put them in touch with the local Chapter Director and a new member is born.

Introducing new Goldwing riders to GWRRA is actually performing a public service. GWRRA membership is the door to rider education and safe riding skills. We have all the resources necessary at the Chapter level to teach and/or refresh the skills for safe and enjoyable motorcycling, not to mention a great group of new friends to ride with. Those people need us! They just don't know it yet.

Here's what we need to do. **MAKE A RECRUITMENT PLAN!** Get a few friends together for a couple of evenings. Start designing new posters to be hung in the local Honda dealer showrooms, community bulletin boards, etc., inviting Gold Wingers to attend monthly meetings and participate in the chapters. Prepare introductory literature to hand out at dealer "open house" events, cruise nights and tire kicks. Make up some cards or flyers introducing your Chapter to put on those shiny new Wings that you will see in parking lots around town. What's that you say? You're not that creative? **NO PROBLEM.** Go to the GWRRA.ORG website to the *ADDITIONAL LINKS & INFORMATION* window. Drop down to *DOWNLOADS*. There you will find the GWRRA Recruitment Poster, Membership Application and other tools for you to download. Now go back to *ADDITIONAL LINKS* and drop down to *MEMBERSHIP ENHANCEMENT*. Browse through all the pages of information and guides for recruitment and retention. There, you're on your way. The website is a great source of inspiration that will set your creative juices flowing. Don't forget to **SHARE**. If you come up with a great piece of creativity, share it with us! Send it to me at ribil@comcast.net. I will forward it to all the other District Directors who can pass it along to the Chapters.

Have a great (and safe) riding season with all your new best friends!

*Roy & Chris Bill
Northeast Region Membership Coordinators*



NE Region & District Web Pages

Northeast Region B at <http://www.gwrra-northeastregion.org>
Connecticut at <http://www.gwrra-ct.org>
Maine at <http://www.geocities.com/gwrramaine/index.html>
Maryland at <http://www.gwrra-md-district.org>
Massachusetts at <http://www.gwrrama.org>
Delaware..... <http://www.gwrradedist.org>
New Hampshire at..... <http://www.orgsites.com/nh/gwrra>
New Jersey at <http://www.gwrranj.org>
Pennsylvania at <http://www.gwrrapadist.org>
New York at <http://www.gwrra-ny.org>
Vermont at <http://users.adelphia.net/~trikeinvt/index.html>